

Concept: "Unleashed Content"

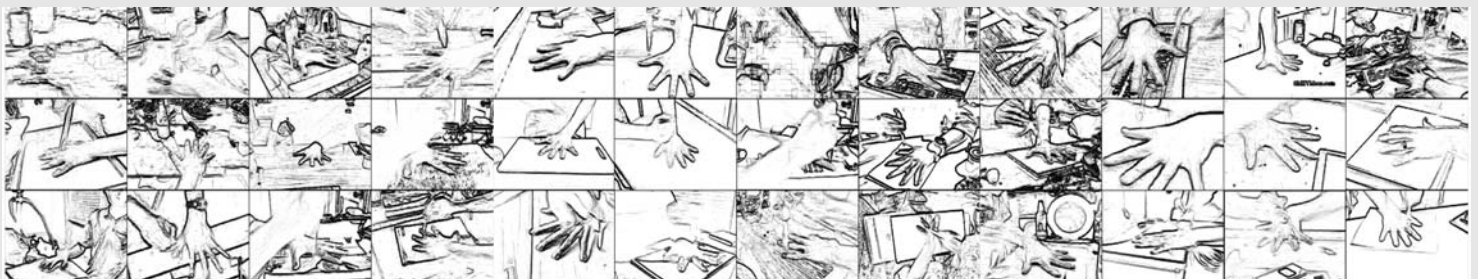
Peter Bogers, 01-2010

Together with internet concepts like 'Hyves' and 'Wikipedia' also popular video sites now belong to the field of the public space. Through there boundless growth they more and more become a huge audiovisual archive that reflects the human position in general, our state of mind. They are organic, expanding systems in which human fascinations, interests and knowledge are bundled and stored. Interactive systems that hold a great attraction to the users and through that can stay up to date day by day.

As a starting point for a new work I would like to use this revolutionary availability of so much video-footage and the extensive possibilities to search through it with the help of keywords. Meanwhile I have made a beginning building up a collection of short video takes according some arbitrary entered keywords.

Doing this I let myself be ruled by the search systems of the involved websites: an introduced keyword not only brings up direct results, but also offers alternatives which are content-related. This way the searcher comes from one thing to another, in an endless series of unsuspected subjects. On each specific topic I try to gather at least 36 video's. If I can't find enough footage, I skip the issue and continue with the next one.

The plan is to extend the collection in the coming months and to gradually develop a framework, a spatial audiovisual installation, in which all material can be brought together.



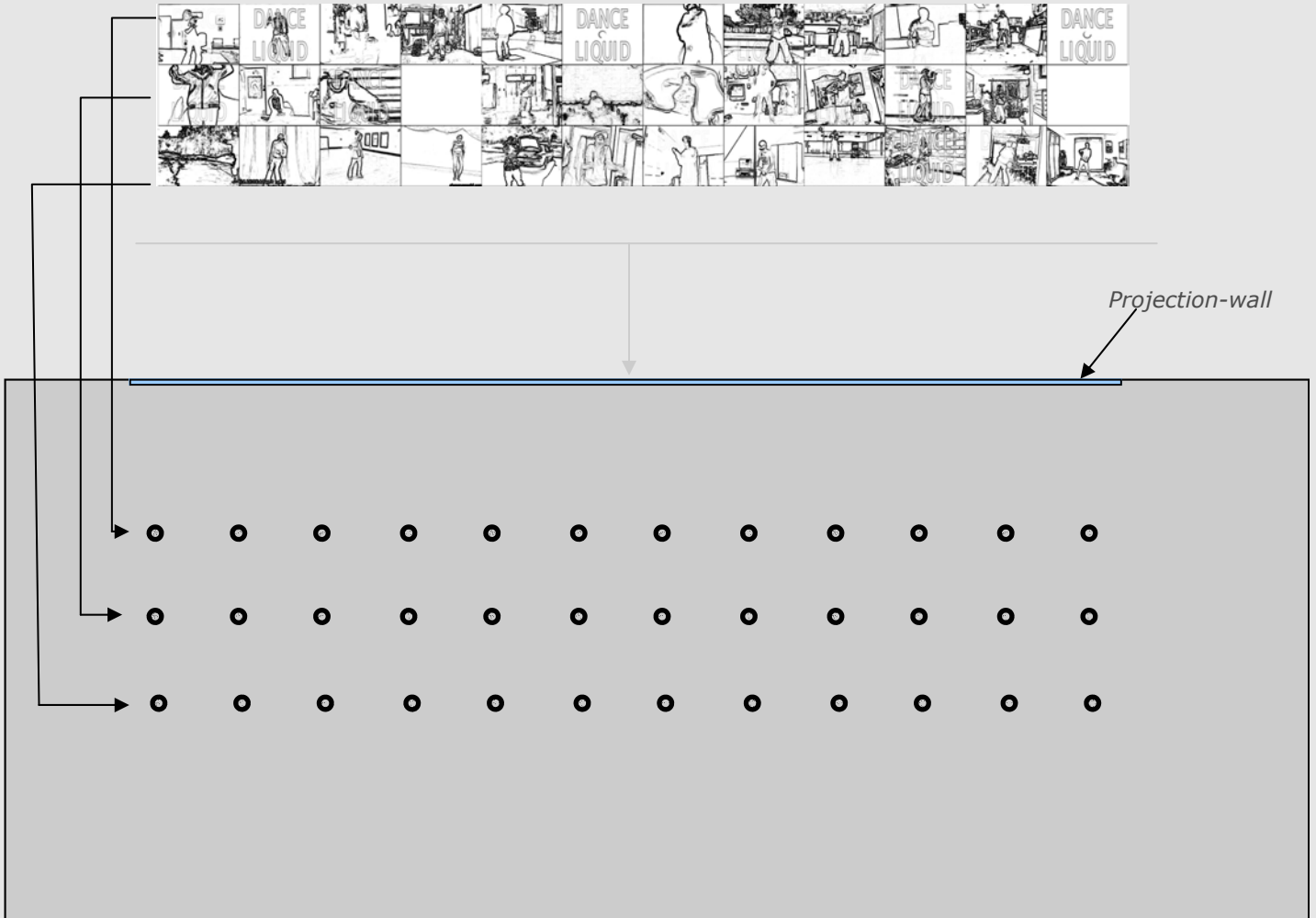
Projection 1

2

3

Example of a possible arrangement:

On a long wall three HD- or SD-projectors show a total of 36 content-related internet films at the same time. The used keywords are written inside each image. Time and again the subjects will change. (see video concept 1)



Floormap of the exhibition-room with the distribution of the loudspeakers and the way they are related with the images on the wall.

Every image has its own audio-channel which is performed by a little loud-speaker hanging free in space. All 36 loudspeakers are hanging 2 meters above the floor, pointing straight down (see floor map). The public can make different choices in the way they perceive the work. One can keep distance from the field of loudspeakers and thus experience the complete sound-scape. Closer to the field or under the speakers, the edits and changes in the subject will be experienced in a more and more special way. Standing directly underneath one of the speakers offers the possibility to concentrate on the belonging image. This way the moving viewer can chose for a more or less abstract global experience, or he can concentrate on parts (or one part) out of which the audio-visual composition is put together.

This audiovisual production uses, and reflects upon the fact that larger and larger groups of people are getting access to the audiovisual techniques and equipment to be able to record all day or staged situations in their immediate surroundings. In addition they have the possibility to immediately share their sequences with others worldwide, and reflect on each others contributions. My research tries to put this expanding universe of on-line video-takes in a new perspective and make it tangible as an almost natural universe. Profusion and abundance play an important role in this. Through the large amount of simultaneously shown related content, even the most unexpected and unknown filmic subject can lose it's unique character.

Discovering a hidden, obscure film can be attractive and exiting because of the supposed unique character of it. Once only, and just because of that, special. Internet opens up these hidden places and thus more or less weakens or demystifies the former unparalleled experience.

On the other hand, maybe internet just changes the nature of the mystery: The astonishment of the discovery that something exotic exists, shifts to the amazement that something unexpected is not unique, that it exists in such large numbers. Formerly invisible threads that connect us, suddenly show up through the search machines on the internet.

This work is constructed out of personal and sometimes private content, but nevertheless confronts us with the mass production of such audiovisual material. The experience of a massive presence of individuality can trigger feelings of definite beauty as well as tragedy.

Concerning the choices I make for the consecutive subjects in my editing, it is my aim to search for subjects in an analogue way like for instance 'You-tube' does: out of one thing comes the other. You-Tube however, only searches for content related footage, while my then applied selection-criteria are based upon compositional, musical and expressive motives. For instance: In the accompanying edit-example a deliberate choice has been made in following up the subject 'fight' by the "dance-tap" theme. The dynamic movement of the 'fight' images flows over into similar dynamics in 'dance-tap', of which the images nevertheless have a totally different mental and emotional background. These kind of considerations should eventually give the work the qualities I am looking for.

My aim is to realize a composition of at least 60 minutes, of which the end should seamlessly connect to the beginning. Thus the work can run without interruptions.

The enclosed video files show a few first test-edits. Please run the file on a computer using a stereo sound-set or a headphone. Out of sheer necessity, all 32 audio channels are compressed in one stereo-channel. This, to some extend, destroys transparency and detail that can be experienced in the installation.

Belly - Baby

Sound:
backgroundsounds
(tv)
Softly spoken words,
subject: the baby



face

Sound:
Spoken word
Background-noise



flip-flop—slap

Sound:
Soft slapping sounds of
slippers against heel.



heels

Sound:
Hard ticking sounds of
heels on floor



heels—crush

Sound:
Cracking sound of that
what is being crushed



knife trick

Sound:
Ticking of the knife on
the table.
Gradually: Talking,
laughing, screaming



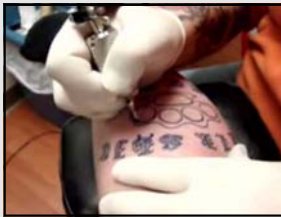
song arab

Sound:
People singing an arab song in front of camera. (mostly in the street)



tattoo

Sound:
Terse buzzing of tattoo needle (slightly varieing pitch)



tongue

Sound:
Not much sound
Moaning/throat
Gradually: grinning



Through my composition, in which a large amount of content-related material is brought together, the viewer can make a choice whether to watch one film made by one person in a concentrated way, or take some distance and reflect on the coherence of the unity (many films made by many individuals) Interactivity, in that sense that the viewer is offered a possibility to vary and experiment with the context and perspective from which the films are observed.

This might be comparable with a situation in which a listener of a concert which is performed by a large orchestra, would have the possibility to enter the orchestra-pit, walk between the musicians and thus would be able to put his ear to the ground at an individual violist or kettledrummer. At the same time he can walk out of the pit and listen to the concert as a whole. In this case the artist is the composer (Musique concrete)

The presentation uses the fact that the viewer does not only have eyes and ears, but also possesses a body that can move in space. At the same time the viewer can zoom in or out mentally: He can cut himself off, and concentrate on one part of the work, or he can ignore the detail and be submerged in the entity.



The complete wall

The concept in 217 words:

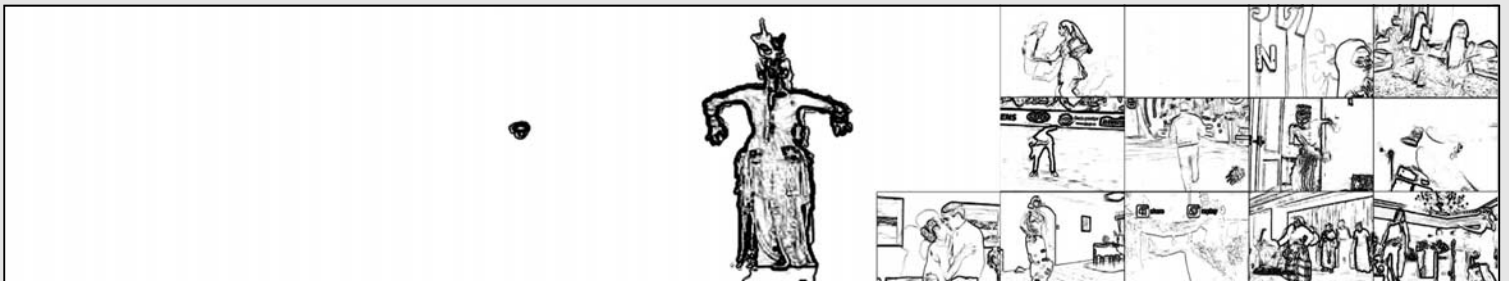
I plan to use the revolutionary availability of audio-visual material on the internet (U-Tube etc) and the extensive possibilities to search through it with the help of keywords, as a starting point for a new project. Meanwhile I have started to build up my own collection, letting myself be ruled by the search systems of the involved websites: introduced keyword not only brings up direct results, but also offers alternatives which are content-related. This way the searcher comes from one thing to another, in an endless series of unsuspected subjects. On each specific topic I try to gather at least 36 video's. The plan is to extend the collection and to gradually put up all the material in one spatial audiovisual installation.

Roughly speaking this installation will look as follows:

On a long wall three video projectors show a total of 36 content-related internet films at the same time. The used keywords are written inside each image. Time and again the subjects will change.

Every image has its own audio-channel which is performed by a little loudspeaker hanging free in space. All 36 loudspeakers are hanging 2 meters above the floor, pointing straight down (see floor map). According to his position in the space, the viewer can make different choices in the way he perceives the work.

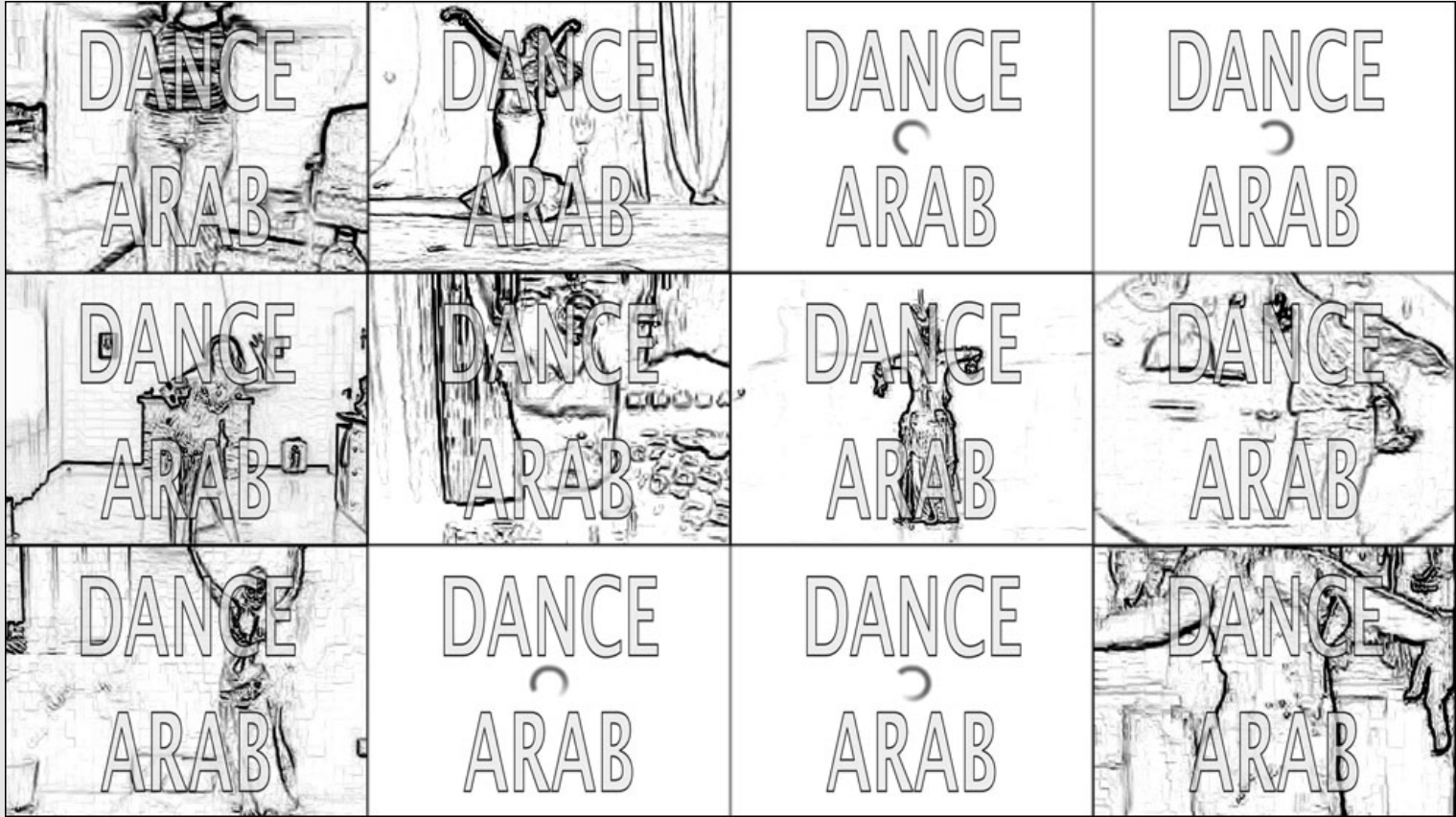
PB





The complete wall





12 out of 36 images

Equipment list:

- 3 HD mpeg players
- 5 mpeg players
- 1 synchronization unit
- 8 Dolby (5 channel) amplifiers
- 32 small loudspeakers
- 3 medium sized loudspeakers
- 2 subwoofers

- 3 (HD or SD) video projectors